

# Topical Research Meeting on Hybrid Quantum Systems

16 – 18 December 2014

National College for Teaching and Leadership, Nottingham, UK

Organised by the IOP Quantum Optics, Quantum Information and Quantum Control Group

<http://quantumsystems.iopconfs.org>

## Exhibition and sponsorship

The meeting will cover all aspects of hybrid quantum systems involving atoms, light, and matter. It will link theory to experiment and range from fundamental physics to the development of new quantum device concepts and technologies.

### Exhibition

A two-day table-top exhibition will be held alongside the topical meeting on Wednesday 17 and Thursday 18 December 2014. The exhibition will provide companies in the field and related areas of quantum technology the opportunity to demonstrate their products to a captive audience.

### Why exhibit?

- demonstrate the range and quality of your products and services to a specialised audience;
- maximise your exposure both nationally and internationally and connect with industry representatives;
- establish your company within the scientific community;
- target new customers and build existing relationships;
- showcase new or upgraded product ranges;
- particularly timely opportunity, as the EPSRC National Network of Quantum Technology Hubs, to be announced in the autumn, will have £75m research capital to spend in this field.

### Exhibition package

**£550 + VAT\***

(bookings received after 1 September 2014) **£650 + VAT\***

#### Space is available as a table-top display and includes:

- one 6 ft table and a chair, or equivalent area;
- company logo and link on the conference website;
- company logo and profile in the delegate handbook;
- lunch and refreshments for one exhibitor representative for the duration of the exhibition (17 and 18 December).

Exhibition packages are limited and allocated on a strictly first-come, first-served basis.

### Sponsorship

We also invite sponsorship from companies and organisations wishing to raise their profile within the community and increase their visibility at the conference. The premium and gold packages are inclusive of exhibition space during the two-day exhibition.

### Why sponsor?

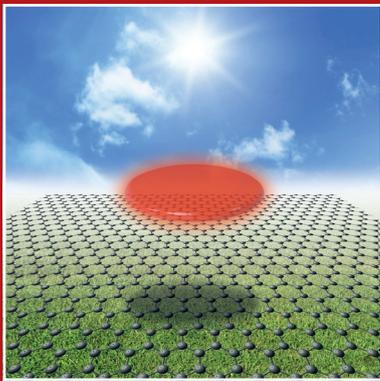
- an opportunity to promote your organisation and raise your profile within the wider community;
- promote your company name to national and international participants prior to, during and after the conference – these include decision makers, scientists and students;
- demonstrate your commitment to assisting the development of young researchers;
- your representatives can mix informally with professionals from industry and academia in the UK and all around the world;
- your support of the conference will be acknowledged widely through web-based and printed material;
- sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.

### Premium sponsor

**£1250 + VAT\***

#### Included within the premium package:

- acknowledgement as a premium sponsor on all material relating to the conference;
- sponsors may distribute their catalogue or brochure in the delegate packs;
- sponsor's logo will appear prominently on the homepage of the conference website as well as the sponsor's page; this will include a link to the sponsor's website;
- a one-page A4 advert in the digital book of abstracts;
- complimentary exhibition package (17 and 18 December), including lunch and refreshments for one exhibitor representative;
- one complimentary full conference delegate registration (16–18 December) including conference material, access to technical sessions, catering and conference dinner.



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## Gold sponsor

**£750 + VAT\***

### Included within the gold package:

- acknowledgement as a gold sponsor on all material relating to the conference;
- sponsors may distribute their catalogue or brochure via the conference delegate packs;
- sponsor's logo will appear prominently on the homepage of the conference website as well as the sponsor's page; this will include a link to the sponsor's website;
- complimentary exhibition package (17 and 18 December), including lunch and refreshments for one exhibitor representative.

## Additional sponsorship opportunities

### Delegate bags

**£600 + VAT\***

- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- sponsor's logo will be displayed on the delegate bags (one colour print).

## Pens/lanyards/gift items

**£250 + VAT (per item)\***

*Sponsoring company to provide items to be included in the delegate bags.*

- sponsor's logo will appear on the conference website, including a link to the sponsor's homepage;
- sponsor's logo can appear on the sponsored item.

## Delegate bag inserts

**£150 + VAT\***

*Sponsoring company to provide inserts (maximum one sheet of paper, A4 size)*

\* VAT is charged at the prevailing rate, currently 20%.

## Further information

### For further information, please contact:

Joanne Hemstock, Institute of Physics, 76 Portland Place,  
London W1B 1NT, UK  
Tel +44 (0)20 7470 4800, e-mail [joanne.hemstock@iop.org](mailto:joanne.hemstock@iop.org)

## Booking form

Full booking terms and conditions can be found online at <http://quantumsystems.iopconfs.org/exhibitionterms>

- |   |  |
|---|--|
| <input type="checkbox"/> Exhibition package       | <input type="checkbox"/> Premium sponsorship package   |
| <input type="checkbox"/> Gold sponsorship package | <input type="checkbox"/> Additional sponsorship item/s |

Contact name (inc. prefix):

Address:

Postcode:

Tel:

Fax:

E-mail:

Signed:

Date: